

American Association for Health Education



American Association for
Health Education

5,910 Active U. S. Members \$95/M

The American Association for Health Education serves health professionals in a wide range of settings devoted to improving the human condition through the promotion of health education for every individual in our schools, communities, and nation.

Members receive subscriptions to the *Journal of Health Education*, and *HE-Extra*, a current-events newsletter.

Address Type: 38% Business 62% Home

Source: 100% Direct Mail Generated

Demographic Information:

- Male 34%
- Female 64%

If this list interests you, we also manage:

American Alliance for Health, Physical Education, Recreation and Dance
American Association for Physical Activity and Recreation (AAPAR)
National Dance Association
National Association for Girls and Women in Sport

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. AAHE reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.

Selections Available:

State, SCF	\$10/M
Key Code	\$5/M
Council Description	\$15/M
Employment Level	\$15/M
Primary Responsibility	\$15/M

Delivery Format:

By email	\$80 Flat
NCOA, if requested	\$45 Flat
Pressure-Sensitive Labels	\$35/M

Last Update: 3/09

TERMS AND CONDITIONS:

- Minimum order: 5,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hour turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Consumer offers reviewed individually
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

 **MGI Lists**
THE ASSOCIATION LIST COMPANY

A Division of Marketing General Inc.
209 Madison Street, Suite 300, Alexandria, VA 22314

1-800-899-4420 ext 325

Fax: 703-549-0697

Attn: [Elena Hawkins](#)

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SPECIALIZED LISTS – AAHE

Council Descriptions

Administration Health Planning (AP)	642
Business & Industry (BI).....	314
CPH	681
College University Students (CUS)	1,123
Early Childhood (EC)	438
Intentional & Unintentional Injuries (EHS)	11
Elementary School Children (ESC)	1,229
Medical Care Services Programs (MCS)	365
Non-School Adult Programs (NAP)	337
Prosvc Insvc Professional Preparation (PIPP).....	537
PVA.....	387
Research (RS).....	823
Secondary School Youth (SSY)	1,599
Public Voluntary Agency Programs (VAP).....	111

Employment Levels

Business & Industry (BI).....	67
College/Univ (CU)	1,336
Comm/Jr College (CJC).....	100
Elementary (ES).....	508
Government (GOV).....	139
High School (HS).....	929
Hospital/Clinic (HC)	105
Middle School (MS).....	459
Other (OTH).....	145

Primary Responsibility

Administrator (ADM).....	220
Athletic Director (AD).....	81
Athletic Trainer/Sports Medicine (ATM)	20
Research (RES)	91
Retired (RET)	160
Student (STU)	428
Teacher/Coach (TC)	859
Teacher/Professor (THP, TCHR)	1,410
Other (OTH).....	173