

American Association for Health Education

8,624 Active U. S. Members \$95/M

The American Association for Health Education serves health professionals in a wide range of settings devoted to improving the human condition through the promotion of health education for every individual in our schools, communities, and nation.

Members receive subscriptions to the *Journal of Health Education*, and *HE-Extra*, a current-events newsletter.

Address Type: 64% Home 36% Work

Source: 100% Direct Mail Generated

Demographic Information:

Male 31 %
Female 58 %

If this list interests you, we also manage:

National Dance Association
American Alliance for Health, Physical Education, Recreation and Dance
National Assoc. for Girls and Women in Sports
The American Association for Physical Activity and Recreation (AAPAR)

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. AAHE reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.



Selections Available:

State, SCF \$10/M
Key Code \$5/M
Primary Responsibility \$15/M
Employment Level \$15/M
Council Description \$15/M

Delivery Format:

4-Up Pressure Sensitive \$35/M
CD or Diskette \$75
E-mail + NCOA \$75

Last Update: 2/09

TERMS AND CONDITIONS:

- Minimum order: 5000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hour turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Consumer offers reviewed individually
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.



The Association List Company
209 Madison Street, Ste 300, Alexandria, VA 22314.

1-800-899-4420 Ext. 390

Attn: SANTO SCRIMENTI

Fax: 703-549-6057

e-mail: sscrimenti@mgilists.com

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American Association for Health Education

SPECIALIZED LISTS OF INDIVIDUAL MEMBERS

Council Descriptions

Administration Health Planning (AP)	919
Business & Industry (BI)	405
College University Students (CUS)	1,437
Early Childhood (EC)	587
Intentional & Unintentional Injuries (EHS)	19
Elementary School Children (ESC)	1,677
Medical Care Services Programs (MCS)	555
Non School Adult Programs (NAP)	476
Prosvc Insvc Professional Preparation (PIPP)	685
Research (RS)	1,138
Secondary School Youth (SSY)	2,225
Public Voluntary Agency Programs (VAP)	125

Primary Responsibility

Administrator (ADM)	286
Athletic Director (AD)	80
Athletic Trainer/Sports Medicine (ATM)	22
Intramural Sports Dir (ISD)	4
Other (OTH)	118
Research (RES)	72
Retired (RET)	193
Student (STU)	648
Teacher/Coach (TC)	1,020
Teacher/Professor (THP)	1,611

Employment Levels

College/Univ (CU)	1,484
Comm/Jr College (CJC)	127
Elementary (ES)	773
Government (GOV)	251
High School (HS)	1,390
Hospital/Clinic (HC)	131
Middle School (MS)	674
Other (OTH)	131



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