

American Academy of Otolaryngology - Head and Neck Surgery

		Non-Mbr	Member
12,893	Individual US Members	\$275/M	\$175/M
3,155	non-US Members	\$275/M	\$175/M
250	OTO Department Heads, Fellowship, and Residency Program Directors	\$225 flat	\$175 flat

Commonly referred to as ENT physicians, members of AAO-HNS treat such common medical disorders as chronic ear infection, sinusitis, snoring and sleep apnea, hearing loss, allergies and hay fever, nosebleeds, hoarseness, dizziness, to facial plastic and reconstructive surgery, swallowing disorders and head and neck cancer.

AAO-HNS is the world's largest member organization of otolaryngologists – physicians who diagnose, treat, and perform surgery for the ears, nose, throat and related structures of the head and neck.

Representing more than 12,000 otolaryngologists, AAO-HNS is a global leader in advancing the art, science and ethical practice of the profession. Members are unique in that they are trained in both medicine and surgery. Because otolaryngology is the oldest medical specialty in the United States, AAO-HNS enjoys a rich history and attracts a prestigious membership base.

Through its publications, professional development opportunities, annual conference, public outreach and other communications, AAO-HNS promotes continual engagement among its members. **With one quick call, MGILists can help you reach this esteemed, highly specialized medical audience.** Contact us today.

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If this list interests you, we also manage:
 American Association of Occupational Health Nurses
 American College of Chest Physicians
 American Geriatrics Society
 American Thoracic Society

The use of the AAO-HNS mailing list is restricted to subjects of professional interest to its members – this includes educational notifications (e.g., courses, seminars, and workshops) and promotions for medical products and services (e.g., equipment and books). The content of each mailing piece is carefully monitored by AAO-HNS, and the AAO-HNS reserves the right to refuse any list sale.



Selections Available:

Specialties	\$25/M
Practice Type	\$25/M
Group/Type	\$25/M
Practicing ENTs	\$25/M
State, SCF	\$10/M
Key Code	\$5/M

Other Selections – Specify below

Delivery Format:

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

File Update:	Quarterly
Last Update:	3/10

TERMS AND CONDITIONS:

- Minimum order: \$550 (\$300 for AAO members)
- List rental for one-time use only
- Sample mailing piece required
- 48 hrs turnaround time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment required for orders cancelled after mail date.

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SPECIALIZED LISTINGS – AAO-HNS

<u>Group/Type</u>	<u>US</u>	<u>non-US</u>
PRACTICING ENTs	7,037	905
(Includes practicing Board-Certified and Board-Eligible members)		
BOARD-CERTIFIED MEMBERS		
Fellow-First Year (FEL1stYR).....	8	
Fellow (FELREG)	6,293	363
Fellow Military (FELMIL)	117	
BOARD-ELIGIBLE MEMBERS		
Member-First Year (MEM1stYR)	223	
Member (MEMREG)	376	624
Member Military (MEMMIL)	6	
RETIRED MEMBERS		
Fellow-Life (FELLIFE)	1,049	
Fellow-Retired (FELRET)	332	
Member Life (MEMLIFE)	1	
Member-Retired (MEMRET).....	16	
RESIDENTS/FELLOWS & MEMBERS (IN-TRAINING)		
Residents (RESREG).....	1,183	55
Fellows (FELIT)	92	
Members (MEMIT).....	76	
ALLIED HEALTH PROFESSIONALS		
Associate (ASSCREG)	17	3
Affiliate (AFFLREG)	132	
Scientific Fellow-Candidate (SCICAN).....	27	2

<u>Subspecialty</u>	<u>US</u>	<u>non-US</u>
Administrative	119	14
Audiology.....	107	31
Broncho-Esophagology	140	27
Facial Plastic/Reconstruct Surgery.....	1,265	145
General Otolaryngology.....	4,211	372
Head and Neck Surgery	1,619	282
Laryngology	553	158
Maxillofacial	150	26
Neurotology	436	135
Otolaryngic Allergy	781	61
Otolaryngic Pathology	17	10
Otology	759	288
Pediatric Otolaryngology	820	172
Rhinology.....	875	320
Sleep Medicine	153	36

<u>Practice Type</u>	<u>US</u>	<u>non-US</u>
Academic.....	1,368	286
Clinical Non-Physician.....	22	1
Gov't Hospital	227	102
Group/Multi-Specialty	889	146
Group/Single Specialty	3,197	116
HMO/ Staff Model.....	69	4
Non-Gov't Hospital/Facility	278	86
Research	24	8
Solo Practice	2,185	264