

# American Academy of Otolaryngology —Head and Neck Surgery



**AMERICAN ACADEMY OF  
OTOLARYNGOLOGY—  
HEAD AND NECK SURGERY**

		<u>Non-Mbr</u>	<u>Member</u>
13,147	Individual US Members	\$275/M	\$175/M
4,320	non-US Members	\$275/M	\$175/M
219	OTO Department Heads, Fellowship, and Residency Program Directors	\$225 flat	\$175 flat

Commonly referred to as ENT physicians, members of AAO-HNS treat such common medical disorders as chronic ear infection, sinusitis, snoring and sleep apnea, hearing loss, allergies and hay fever, nosebleeds, hoarseness, dizziness, to facial plastic and reconstructive surgery, swallowing disorders and head and neck cancer.

AAO-HNS is the world's largest member organization of otolaryngologists – physicians who diagnose, treat, and perform surgery for the ears, nose, throat and related structures of the head and neck.

Representing more than 12,000 otolaryngologists, AAO-HNS is a global leader in advancing the art, science and ethical practice of the profession. Members are unique in that they are trained in both medicine and surgery. Because otolaryngology is the oldest medical specialty in the United States, AAO-HNS enjoys a rich history and attracts a prestigious membership base.

Through its publications, professional development opportunities, annual conference, public outreach and other communications, AAO-HNS promotes continual engagement among its members. **With one quick call, MGILists can help you reach this esteemed, highly specialized medical audience.** Contact us today.

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**Source:** 100% Direct Mail Generated

**Demographic Information:** ●Male: 72% ●Female: 17%

**If this list interests you, we also manage:**

American Association of Occupational Health Nurses  
American College of Chest Physicians  
American Geriatrics Society  
American Thoracic Society

The use of the AAO-HNS mailing list is restricted to subjects of professional interest to its members – this includes educational notifications (e.g., courses, seminars, and workshops) and promotions for medical products and services (e.g., equipment and books). The content of each mailing piece is carefully monitored by AAO-HNS, and the AAO-HNS reserves the right to refuse any list sale.

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

## Selections Available:

Specialties	\$25/M
Practice Type	\$25/M
Group/Type	\$25/M
Practicing ENTs	\$25/M
State, SCF	\$10/M
Key Code	\$5/M

*Other Selections – Specify below*

## Delivery Format:

By Email	\$80 Flat
NCOA, if requested	\$95 Flat
Pressure-Sensitive Labels	\$35/M

## File Update:

Quarterly

## Last Update:

1/11

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**SPECIALIZED LISTING Selections Available From AAO-HNS**  
**Raw counts are shown before intrafile dupes are removed**

<u>Group/Type</u>	<u>US</u>	<u>non-US</u>
<b>PRACTICING ENTs</b> (Includes practicing Board-Certified and Board-Eligible members)	<b>7,096</b> .....	<b>920</b>
<b>BOARD-CERTIFIED MEMBERS</b>		
Fellow-First Year (FEL1stYR)	94	
Fellow (FELREG)	6,350	4
Fellow Military (FELMIL)	115	
<b>BOARD-ELIGIBLE MEMBERS</b>		
Member-First Year (MEM1stYR)	234	
Member (MEMREG)	286	1
Member Military (MEMMIL)	7	
<b>RETIRED MEMBERS</b>		
Fellow-Life (FELLIFE)	1,109	
Fellow-Retired (FELRET)	332	
Member Life (MEMLIFE)	1	
Member-Retired (MEMRET)	15	
<b>RESIDENTS/FELLOWS &amp; MEMBERS (IN-TRAINING)</b>		
Residents (RESREG)	1,280	
Fellows (FELIT)	43	1
Members (MEMIT)	60	2
<b>ALLIED HEALTH PROFESSIONALS</b>		
Associate (ASSCREG)	16	1
Affiliate (AFFLREG)	128	
Scientific Fellow-Candidate (SCICAN)	27	1

<u>Subspecialty</u>	<u>US</u>	<u>non-US</u>
Administrative	140	16
Audiology	172	47
Broncho-Esophagology	166	38
Facial Plastic/Reconstruct Surgery	1,262	153
General Otolaryngology	4,393	403
Head and Neck Surgery	1,766	285
Laryngology	633	176
Maxillofacial	173	29
Neurotology	444	144
Otolaryngic Allergy	829	73
Otolaryngic Pathology	17	12
Otology	784	294
Pediatric Otolaryngology	878	180
Rhinology	923	341
Sleep Medicine	212	45

<u>Practice Type</u>	<u>US</u>	<u>non-US</u>
Academic	1,401	297
Clinical Non-Physician	29	1
Gov't Hospital	243	115
Group/Multi-Specialty	934	152
Group/Single Specialty	3,232	126
HMO/ Staff Model	65	4
Non-Gov't Hospital/Facility	272	103
Research	22	11
Solo Practice	2,114	260