

American Association of Occupational Health Nurses, Inc.



5,028 Active Members \$140/M
95 non-US Members \$150 flat

Occupational and environmental health nurses are the largest group of healthcare providers serving the work site. They plan, implement, and manage comprehensive programs to promote and protect the health and safety of workers, work environments, and communities. AAOHN, a leader in workplace health and safety, promotes excellence in occupational and environmental health nursing by providing life-long learning opportunities, public policy advocacy, and professional resources for its members worldwide.

Average Unit of Sale: \$145/yr. (Membership)
Address Type: 40% Business 60% Home
Source: 100% Direct Mail Generated

Overall Demographic Information:

- Male 6%
- Female 86%
- Average Income \$45,000+

If this list interests you, we also manage:
Human Factors and Ergonomics Society
American Geriatrics Society

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. AAOHN reserves the right to refuse orders deemed by AAOHN to be contrary to the best interest of the membership.

Selections Available:

Section \$15/M
Business Sector \$15/M
State, SCF \$10/M
Key Code \$5/M
Nth Select N/C

Delivery Format:

Pressure Sensitive Labels \$35/M
By E-mail with NCOA \$75

File Update: Quarterly
Last Update: 4/09

TERMS AND CONDITIONS:

- Minimum order: \$250
- List rental for one-time use only
- Sample mailing piece required
- 48 hrs turnaround time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.



The Association List Company
209 Madison Street, Ste 300, Alexandria, VA 22314

1-800-899-4420 ext 390

Fax: 703-549-0697

Attn: **Santo Scrimenti**

email: sscrimenti@MGILists.com

www.MGILists.com

SPECIALIZED LISTINGS - AAOHN

Section/Practice Area

Consultant/Entrepreneur.....	160
Corporate/Executive	218
Education/Research	104
Nurse Practitioners	146
Hospital/Medical Center.....	357
Case Management	574
Direct Care/On-Site Provider	777
Safety & Environmental Health.....	200
International Travel.....	62

Business Sector

Aerospace.....	102
Agency-Employed.....	54
Chemicals/Allied	227
College/University.....	70
Communication.....	55
Federal Government.....	272
Finance	96
Food/Kindred Product.....	243
Hospital/Medical	1,048
Insurance/Real Estate	154
Misc Manufacturing.....	734
Paper/Allied Product.....	78
Self-Employed	88
Textile Mill.....	38
Transportation.....	121
Utilities	92



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