

The American Association for Physical Activity and Recreation (AAPAR)

11,913 Active U. S. Members \$95/M

The American Association for Physical Activity and Recreation (AAPAR) is dedicated to enhancing quality of life by promoting creative and active lifestyles through meaningful physical activity, recreation and fitness experiences across the lifespan with particular focus on community-based programs.

Address Type: 37% Home; 63% Work

Source: 100% Direct Mail Generated

Demographic Information:

Male	41%
Female	49%

If this list interests you, we also manage:

American Association for Health Education
National Dance Association
American Alliance for Health, Physical Education, Recreation and Dance
National Assoc. for Girls and Women in Sports

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.



AMERICAN ASSOCIATION FOR PHYSICAL ACTIVITY AND RECREATION

Selections Available:

State, SCF	\$10/M
Key Code	\$5/M
Primary Responsibility	\$15/M
Employment Level	\$15/M
Council Description	\$15/M

Delivery Format:

4-Up Pressure Sensitive	\$35/M
CD or Diskette	\$75
Email + NCOA	\$75

Last Updated: 2/09

TERMS AND CONDITIONS:

- Minimum order: 5000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hour turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Consumer offers reviewed individually
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date



MGI Lists

The Association List Company

209 Madison Street, Ste 300, Alexandria, VA 22314.

1-800-899-4420 Ext. 390

Attn: SANTO SCRIMENTI

Fax: 703-549-6057

e-mail: sscrimenti@mgilists.com

web address: <http://www.mgilists.com>

SPECIALIZED LISTS OF INDIVIDUAL MEMBERS

Council Descriptions

Adapted Physical Activity Council (APAC)	1,390
Council on Aging and Adult Development (CAAD)	992
Council on Adventure & Outdoor Education/Recreation(CAOER)	1,699
Fitness and Wellness Council (FW)	3,091
Measurement & Evaluation (ME)	1,369

Primary Responsibility

Athletic Director (AD)	132
Other (OTH)	126
Research (RES)	122
Retired (RET)	539
Teacher/Coach (TC)	1,523
Teacher/Professor (THP)	2,570
Student (STU)	707

Employment Levels

Elementary (ES)	1,879
Middle School (MS)	887
High School (HS)	1,582
Comm/Jr College (CJC)	181
College/Univ (CU)	2,267
Business/Industry (BI)	131
Hospital/Clinic (HC)	90
Other (OTH)	242



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