

# Academy of Management



11,368	Active US Members	\$175/M
9,660	Active Int'l Members	\$190/M

The Academy of Management is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations.

Founded in 1936, the Academy of Management is the oldest and largest scholarly management association in the world. Today, the academy is the professional home for over 14,000 members from 91 nations.

Academy members are scholars at colleges, universities, and research institutions, as well as practitioners with scholarly interests from business, government, and not-for-profit organizations. Membership in the Academy is open to all individuals who find value in belonging.

**Address Type:** 52% Business 48% Home

**Source:** 100% Direct Mail Generated

**Demographic Information:**

- Male 53%
- Female 35%

**If this list interests you, we also manage:**  
International Facility Management Association

NO BROKER DISCOUNT

**Selections Available:**

State, SCF	\$10/M
Key Code	\$5/M
Nth Select	N/C
Member Type	\$20/M
Prof Interest Area	\$20/M

**Delivery Format:**

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

<b>File Update:</b>	Quarterly
<b>Last Update:</b>	2/10

**TERMS AND CONDITIONS:**

- Minimum order: 5,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around once sample is approved
- First time customers must prepay
- For rush orders less than 48 hrs, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment required for orders cancelled after mail date

MGI believes the data contained within this list to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

## SPECIALIZED LISTINGS - ACAD

### Member Type:

Academic .....	6,204
Executive.....	1,275
Student.....	3,555

### Professional Interests:

D01 Management History .....	308
D02 Management, Education & Development.....	1,520
D03 Organizational Behavior .....	3,882
D04 Business Policy and Strategy.....	2,781
D05 Management Consulting .....	1,291
D06 Operations Management.....	538
D07 Organization & Management Theory.....	2,237
D08 Human Resources.....	2,098
D09 Social Issues In Management.....	995
D10 International Management.....	1,579
D11 Organizational Development & Change .....	2,238
D12 Org. Communication & Info Systems.....	756
D13 Health Care Management.....	636
D14 Public & Non-Profits.....	711
D15 Careers.....	406
D16 Gender & Diversity in Organizations.....	945
D17 Entrepreneurship .....	1,559
D18 Technology & Innovation Management .....	1,463
D19 Research Methods.....	1,444
D20 Conflict Management.....	607
D21 Managerial & Organizational Cognition .....	763
D22 Organizations & the Natural Environment .....	440
D23 Management Spirituality .....	618
D24 Critical Management Studies .....	404