

Academy of Management



13,603	Active US Members	\$175/M
9,660	Active Int'l Members	\$190/M

The Academy of Management is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations.

Founded in 1936, the Academy of Management is the oldest and largest scholarly management association in the world. Today, the academy is the professional home for over 14,000 members from 91 nations.

Academy members are scholars at colleges, universities, and research institutions, as well as practitioners with scholarly interests from business, government, and not-for-profit organizations. Membership in the Academy is open to all individuals who find value in belonging.

Address Type: 59% Business 41% Home

Source: 100% Direct Mail Generated

Demographic Information:

- Male 53%
- Female 35%

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NO BROKER DISCOUNT

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Key Code	\$5/M
Nth Select	N/C
Member Type	\$20/M
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By E-mail with NCOA	\$85

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SPECIALIZED LISTINGS - ACAD

Member Type:

Academic	8,052
Executive.....	1,273
Student.....	3,898

Professional Interests:

D01 Management History	367
D02 Management, Education & Development.....	1,703
D03 Organizational Behavior	4,698
D04 Business Policy and Strategy.....	3,513
D05 Management Consulting	1,333
D06 Operations Management.....	600
D07 Organization & Management Theory.....	2,666
D08 Human Resources.....	2,584
D09 Social Issues In Management.....	1,208
D10 International Management.....	1,945
D11 Organizational Development & Change	2,403
D12 Org. Communication & Info Systems.....	887
D13 Health Care Management.....	759
D14 Public & Non-Profits.....	810
D15 Careers.....	503
D16 Gender & Diversity in Organizations.....	1,113
D17 Entrepreneurship	1,938
D18 Technology & Innovation Management	1,784
D19 Research Methods.....	1,789
D20 Conflict Management.....	726
D21 Managerial & Organizational Cognition	915
D22 Organizations & the Natural Environment	522
D23 Management Spirituality	677
D24 Critical Management Studies	443