

Academy of Management



9,075	Active US Members	\$200/M
2,748	Active Int'l Members	\$225/M

The Academy of Management is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations.

Founded in 1936, the Academy of Management is the oldest and largest scholarly management association in the world. Today, the academy is the professional home for over 14,000 members from 91 nations.

Academy members are scholars at colleges, universities, and research institutions, as well as practitioners with scholarly interests from business, government, and not-for-profit organizations. Membership in the Academy is open to all individuals who find value in belonging.

Address Type: 59% Business 41% Home

Source: 100% Direct Mail Generated

Demographic Information:

- Male 53%
- Female 35%

If this list interests you, we also manage:

National League of Cities
Phi Delta Kappa
American Society for Information Science & Technology

MGI believes the data contained within this list to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

Selections Available:

Prof Interest Area	\$20/M
Member Type	\$20/M
State, SCF	\$10/M
Key Code	\$5/M
Nth Select	N/C

Delivery Format:

By Email	\$80 Flat
NCOA, if requested	\$45 Flat
Pressure-Sensitive Labels	\$35/M

File Update:

Quarterly

Last Update:

10/10

TERMS AND CONDITIONS:

- Minimum order: 3,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around once sample is approved
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

 **MGI Lists**
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Attn: **Candy Brecht**
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SPECIALIZED LISTING Selections Available from Academy of Management

Raw counts are shown before intrafile dupes are removed.

<u>Member Type</u>	<u>raw counts</u>
Academic	6,645
Executive	1,233
Student	3,619

<u>Professional Interests</u>	<u>raw counts</u>
D01 Management History	320
D02 Management, Education & Development	1,551
D03 Organizational Behavior	4,055
D04 Business Policy and Strategy	2,982
D05 Management Consulting	1,240
D06 Operations Management	531
D07 Organization & Management Theory	2,291
D08 Human Resources	2,219
D09 Social Issues In Management	1,054
D10 International Management	1,649
D11 Organizational Development & Change	2,249
D12 Org. Communication & Info Systems	765
D13 Health Care Management	672
D14 Public & Non-Profits	705
D15 Careers	422
D16 Gender & Diversity in Organizations	948
D17 Entrepreneurship	1,681
D18 Technology & Innovation Management	1,500
D19 Research Methods	1,536
D20 Conflict Management	620
D21 Managerial & Organizational Cognition	794
D22 Organizations & the Natural Environment	459
D23 Management Spirituality	617
D24 Critical Management Studies	393