

ACPA

College Student Educators International



6,115 Active US Members \$125/M

ACPA—College Student Educators International, headquartered in Washington, DC at the National Center for Higher Education. Its network of national and international members serving as college student educators affect policies, practices and programs in the higher education community, advocating for social justice and human dignity rights of its members who prepare students to live and work in a global, diverse world.

Members include graduate and undergraduate students enrolled in student affairs/higher education administration programs, faculty, and student affairs professionals, from entry level to senior student affairs officers. Members also include organizations and companies that are engaged in the campus marketplace.

ACPA-College Student Educators International, was founded in 1924, and continues to lead the way in research and dissemination of knowledge on college student learning. Publications include the *Journal of College Student Development*, a scholarly, peer-reviewed journal and a professional magazine *About Campus* is a collaborative view of in-and out-of-classroom learning. These and other ACPA publications are widely recognized within the higher education community.

Address Type: 98% Business 2% Home
Source: 100% Direct Mail Generated

Demographic Information:

- Male 37%
- Female 55%

If this list interests you, we also manage:

Bureau of Education and Research
Harvard Educational Letter & Review
The Master Teacher
University Business

Selections Available:

State, SCF	\$10/M
Job Function	\$15/M
Business Level	\$15/M
Key Code	\$5/M
Nth Select	N/C

Delivery Format:

By Email	\$80 Flat
NCOA, if requested	\$45 Flat
Pressure Sensitive Labels	\$35/M

File Update: Quarterly
Last Update: 11/10

TERMS AND CONDITIONS:

- Minimum order: 2,500 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around once sample is approved
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment required for orders cancelled after mail date

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SPECIALIZED LISTINGS - ACPA

Job Function

Academic Advising/Grad Prep	255
Career Planning	172
Counseling	120
Judicial Affairs	82
Leadership Development	134
Multicultural Affairs/Internat'l Stu	153
Orientation/Admission	130
Residence Life	1,395
Student Activities/Greeks	457
Student Affairs.....	899
Teaching Faculty.....	179
Other	73

Business Level

Entry Level	907
Faculty Member	226
Graduate Student	1,002
Mid Level.....	1,464
Senior Level	549
Senior Student Advisors	539
Undergraduate Student	82

More selects available call for counts