

Association of Maternal and Child Health Programs



9,821	Postal Masterfile	\$190/M
9,420	Email Masterfile	+\$150/M
9,420	Postal + Email Combo	+\$250/M

The Association of Maternal and Child Health Programs is an important resource and advocate for quality health care for women, children and families. For over 70 years, they have worked to protect the health and well-being of all families, especially those who are low-income and underserved. AMCHP represents state public health leaders who promote the health of America's families. Members come from the highest levels of state government and include directors of maternal and child health programs, directors of programs for children with special health care needs, adolescent health coordinators and other public health leaders.

Members of this national nonprofit organization also include academic, advocacy and community-based family health professionals, as well as families themselves.

AMCHP accomplishes its mission through the active participation of its members and vital partnerships with government agencies, families and advocates, health care purchasers and providers, academic and research professionals, and others at the national, state and local levels.

The Masterfile includes active members as well as passionate professionals who attend AMCHP seminars and continuing education events.

Address Type: 90% Business 10% Home
Source: 100% Direct Mail Generated

If this list interests you, we also manage:
 American College of Health Care Administrators
 National Association for the Education of Young Children
 National Head Start Association

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. AMCHP reserves the right to refuse orders deemed by AMCHP to be contrary to the best interest of the membership.

Selections Available:
 State, SCF \$10/M
 Key Code \$ 5/M
 Active Members \$25/M
 Email Suppression File \$100 each

Delivery Format:
 By Email \$80 Flat
 NCOA, if requested \$45 Flat
 Pressure-Sensitive Labels \$35/M

File Update: Quarterly
Last Update: 8/09

For emails deployed to Masterfile:
 +\$100 per Format Set Up
 +\$100 testing fee after 3 tests
 +\$200 suppression list
 +\$100 personalization

TERMS AND CONDITIONS:

- Minimum order:
 - Postal list minimum \$380
 - Email minimum \$1,500
- List rental for one-time use only
- Sample mailing piece required
- 48 hrs turnaround time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date



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