

\*\*\* **NEW LIST MANAGEMENT** \*\*\*

# American Medical Student Association (AMSA)



16,864	AMSA Postal Masterfile	\$95/M postal
12,974	AMSA Email Masterfile	\$275/M email
7,026	Medical Students, postal addresses	\$115/M
5,486	Medical Students, email blast	\$290/M

The American Medical Student Association Masterfile is the most comprehensive medical student list in the United States.

AMSA understands how crucial the right prospects are to your mailing, and MGI is pleased to offer this comprehensive list of medical students studying in domestic institutions.

Source: 100% Direct Mail Generated

**If this list interests you, we also manage:**

- American Academy of Otolaryngology—Head & Neck Surgery
- American College of Chest Physicians
- American College of Sports Medicine
- American Society for Clinical Pharmacology & Therapeutics
- American Thoracic Society
- Association of Maternal & Child Health Programs
- American Association of Occupational Health Nurses
- American Geriatrics Society
- Drug Delivery Technology* subscribers

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

AMSA reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.

**Selections Available:**

State, SCF	\$10/M
By membership type	\$15/M
By residency completion	\$15/M
By Graduation year	\$15/M
Key Code	\$5/M
Nth select	no charge

**Delivery Format:**

By Email	\$80 Flat
NCOA, if requested	\$45 Flat
Pressure-Sensitive Labels	\$35/M

<b>File Update:</b>	Quarterly
<b>Last Update:</b>	09/10

**For emails deployed to Masterfile:**

- +\$100 per Format Set Up
- +\$100 testing fee after 3 tests
- +\$200 suppression list
- +\$100 personalization

**TERMS AND CONDITIONS:**

- Minimum order: 2,500 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- \$50 fee on orders cancelled before mail date, plus applicable running charges
- Full payment is required for orders cancelled after mail date

**DELIVERABILITY GUARANTEE:**

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

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## SPECIALIZED LISTINGS – AMSA

Designation	Postal	Email
Medical Student (MS)	7,076	5,586
Premedical (PM)	4,625	4,089
Professional Physician (PP)	623	276
Supporting Affiliates (SA)	117	98
Resident	4,473	3,205

Med School Graduation Year	Postal	Email
2011-2018	6,843	4,774

Allopathic	4,783	3,592
Osteopathic	664	521

Medical Specialty Available Call for Counts