

# Association of School Business Officials International



4,499 Active US Members \$125/M (members)  
\$150/M (non-members)  
348 Non-US. Members \$250/F (members)  
\$275/F (non-members)

ASBO International members are those who have purchasing power in school districts. Job titles and functions include Business Managers, Directors of Business and Finance, Assistant Superintendents of Business, Purchasing Directors and more.

With an average budget oversight of \$107 million annually, ASBO International members hold some of the most powerful education purchasing positions worldwide.

ASBO International members purchase:

- Budgeting, purchasing and financial management tools and services
- Facility operations and maintenance service and supplies
- Human resource services, including employee benefit plans, life and health insurance, legal representation, and retirement planning services
- Technology products including computer hardware and software, telecommunications and network systems, and asset management software
- Instructional supplies including textbooks, audiovisual equipment, and recreational and sports supplies
- Transportation and security solutions
- Food service products and supplies

Address Type: 94% Business 6% Home

Source: 100% Direct Mail Generated

#### Demographic Information:

- Male 54%
- Female 42%

#### You can select by :

District Size  
District Enrollment

#### If this list interests you, we also manage:

American Association of School Administrators  
*American School Board Journal* subscribers  
*District Administration* subscribers

#### Selections Available:

State, SCF	\$10/M
Key Code	\$5/M
Nth Select	N/C
Function or Title	\$20/M

#### List Delivery Format:

By Email	\$80 Flat
NCOA, if requested	\$45 Flat
Pressure-Sensitive Labels	\$35/M

File Update: Quarterly

Last Update: 07/10

#### TERMS AND CONDITIONS:

- Minimum order: 3,000
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around once sample is approved
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment required for orders cancelled after mail date

MGI believes the data contained within this list to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

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