

American School Health Association

1,336 US Members

\$450 flat

These health educators, school nurses, and physicians pay yearly dues to belong to ASHA, the only multidisciplinary organization dedicated to improving the health of school-age youth. ASHA supports comprehensive school health programs designed to detect, address, prevent, and resolve the health challenges of students and staff. Each member receives The Journal of School Health - published 10 times annually, and the Pulse - a quarterly newsletter.

Average Unit of Sale: \$70

Address Type: 17% Business 83% Home

Source: 75% Direct Mail
25% Direct Enrollment

Demographic Information:

- Male 17%
- Female 73%

If this list interests you, we also manage:

American College of Health Care Administrators
American Assn of Occupational Health Nurses
Bureau of Education & Research
American Counseling Association



Selections Available:

State, SCF \$10/M
Key Code \$5/M
Nth Select N/C

Delivery Format:

Pressure Sensitive Labels \$35/M
By E-mail with NCOA \$85

File Update: Quarterly
Last Update: 03/10

TERMS AND CONDITIONS:

- Membership list minimum order: \$450 (plus applicable surcharges)
- **List rental for one-time use only**
- Sample mailing piece required
- 48 hrs turnaround time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- **For rush orders less than 5 days, add \$50**
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

MGI believes the data contained within this list to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will MGI's liability exceed the cost of the list.



A Division of Marketing General Inc.
209 Madison Street, Suite 300, Alexandria, VA 22314

1-800-899-4420 ext 325

Fax: 703-549-0697

Attn Elena Hawkins

e-mail: ehawkins@MGILists.com

web address: www.mgilists.com