

American School Health Association

1,361 US Members

\$450 flat

These health educators, school nurses, and physicians pay yearly dues to belong to ASHA, the only multidisciplinary organization dedicated to improving the health of school-age youth. ASHA supports comprehensive school health programs designed to detect, address, prevent, and resolve the health challenges of students and staff. Each member receives *The Journal of School Health*, published 10 times annually, and the *Pulse*, a newsletter published quarterly.

Average Unit of Sale: \$70
Address Type: 15% Business 84% Home
Source: 75% Direct Mail
25% Direct Enrollment

Demographic Information:

- Male 19%
- Female 74%

If this list interests you, we also manage:

American Association of Occupational Health Nurses
American College of Health Care Administrators
Bureau of Education & Research



Selections Available:

State, SCF \$10/M
Key Code \$5/M
Nth Select N/C

Delivery Format:

By email \$80 flat
NCOA, if requested **\$45 flat**
Pressure Sensitive Labels \$35/M

File Update: Quarterly
Last Update: 09/10

TERMS AND CONDITIONS:

- Minimum list order: \$450
- List rental for one-time use only
- Sample mailing piece required
- 48 hrs turnaround time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

MGI believes the data contained within this list to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will MGI's liability exceed the cost of the list.



THE ASSOCIATION LIST COMPANY

A Division of Marketing General Inc.
209 Madison Street, Suite 300, Alexandria, VA 22314

1-800-899-4420 ext 325

Fax: 703-549-0697

Attn [Elena Hawkins](#)

e-mail: ehawkins@MGILists.com

web address: www.mgilists.com