

# American Society for Information Science & Technology



3,648 Total Members \$625 flat fee  
1,465 non-US Members \$295 flat fee

ASIS&T members include information specialists from such fields as computer science, linguistics, management, librarianship, engineering, law, medicine, chemistry, and education. Members are individuals who share a common interest in improving the ways society stores, retrieves, analyzes, manages, archives, and disseminates information, coming together at ASIS&T for mutual benefit.

Founded in March 1937 as the American Documentation Institute, the organization now hailed as the ASIS&T has been the society for information professionals. ASIS&T continues its leadership role in the search for new and better theories, techniques, and technologies to improve access to information.

Address Type: 100% Business

Source: 100% Direct Mail Generated

## If this list interests you, we also manage:

Academy of Management  
ACPA College Student Educators  
Harvard Educational Publishing Group  
International Society for Technology in Education  
Special Libraries Association

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. ASIS&T reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.

Selections Available:  
State, SCF \$10/M  
Key Code \$5/M

Delivery Format:  
Pressure Sensitive Labels \$35/M  
By E-mail with NCOA \$75

Last Update: 1/10

## TERMS AND CONDITIONS:

- Minimum order: FULL File
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- \$50 fee on orders cancelled before mail date, plus applicable running charges
- Full payment is required for orders cancelled after mail date

## DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

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