

# American Thoracic Society

20,081	Members	\$275/M
10,578	US members	\$275/M
9,503	Non-U.S. members	\$325/M

The ATS is a leading medical association dedicated to advancing pulmonary, critical care and sleep medicine. Its members prevent and fight respiratory disease around the globe through patient care, research, education and advocacy.

Society members include more than 15,000 physicians, base scientists, translational researchers, nurses, nurse practitioners, respiratory therapists and other allied healthcare professionals, 30 percent of whom work in countries other than the U.S. Among the specialties they represent are adult and pediatric pulmonology, critical care medicine, sleep medicine, infectious diseases, allergy/immunology, behavioral science, public health, environmental and occupational medicine, neonatology and thoracic surgery.

Through its three peer-reviewed journals—including the *American Journal of Respiratory and Critical Care Medicine (AJRCCM)*, the *American Journal of Respiratory Cell and Molecular Biology (AJRCMB)*, and *Proceedings of the American Thoracic Society (PATS)*—the ATS supports the dissemination of groundbreaking research. The AJRCCM has the highest impact factor in the field of respiratory medicine..

**Address Type:** 100% Work

**Source:** 100% Direct Mail Generated

See attached sheet for details on available selects; popular selects include:

- By Area of Interest
- By Board Certification
- By Clinical Practice
- By Professional Activities

**If this list interests you, we also manage:**

American Academy of Otolaryngology—Head & Neck Surgery  
American College of Chest Physicians  
American College of Health Care Administrators  
American College of Sports Medicine  
Drug Delivery Technology subscribers (postal and email)

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. ATS reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.



**Selections Available:**

State, SCF	\$10/M
Section	\$20/M
Key Code	\$5/M
Nth	N/C

**Delivery Format:**

NCOA & Email or FTP delivery	\$75
4-Up Pressure Sensitive	\$35/M
Diskette	\$65

**File was last updated:** 3/09

**TERMS AND CONDITIONS:**

- Minimum order: 2,500 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First-time customers must prepay
- For rush orders less than 5 days, add \$50
- \$50 fee on orders cancelled before mail date, plus applicable running charges
- Full payment is required for orders cancelled after mail date

**DELIVERABILITY GUARANTEE:**

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.



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1-800-899-4420 Ext. 390

Fax: 703-549-0697

Attn Santo Scrimenti

e-mail: [sscrimenti@mgilists.com](mailto:sscrimenti@mgilists.com)

web address: <http://www.mgilists.com>

American Thoracic Society continued, available list selections.

Counts below are U.S. names only; call for non-U.S. counts; raw counts are not deduplicated between segments.

<b>AREAS OF INTEREST</b>	<b>RAW COUNTS</b>
Allergy Immunology & Inflammation (All)	1,868
Critical Care (CC)	4,469
Clinical Problems (CP)	3,146
Environmental & Occupational Health (EOH)	808
Microbiology, Tuberculosis & Pulmonary Infections (MTPI)	1,517
Pulmonary Circulation (PC)	1,593
Respiratory Structure & Function (RSF)	1,331
Sleep Respiratory & Neurobiology (SRN)	1,099

<b>BOARD CERTIFICATION</b>	<b>RAW COUNTS</b>
All Board Certified (AN, IM, PE, SG)	6,990
Internal Medicine (IM)	5,943
Pediatrics (PE)	894

<b>SUB BOARD</b>	<b>RAW COUNTS</b>
All Sub Board (AI, CC, PCC, PD, PP, SM)	8,235
Critical Care (CC)	2,884
Pulmonary (PCC, PD, PP)	4,612

<b>CLINICAL PRACTICE</b>	<b>RAW COUNTS</b>
Critical Care (CC)	2,085
Internal Medicine (IM)	2,497
Pulmonary (PCC, PD)	6,642
Sleep Medicine (SM)	1,145

<b>DEGREES</b>	<b>RAW COUNTS</b>
DO	279
MD	8,968
PhD	1,445

<b>PROFESSIONAL ACTIVITIES</b>	<b>RAW COUNTS</b>
Clinical Practice-Hospitalist (CPH)	1,802
Clinical Practice-Traditional (CPT)	4,692
Clinical Research (CR)	2,223
Education-Clinical (DC)	2,523
Research-Basic Science (RBS)	1,657

<b>WORK SETTING</b>	<b>RAW COUNTS</b>
Academic Institution, Public (AIPUB)	3,545
Practice-Hospital based (CPH)	1,493
Practice-Clinical Traditionalist (CPT)	2,136
Government (GFSL, MLT, VA)	522



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