

# American Thoracic Society

21,392	Members	\$275/M
11,889	US Members	\$275/M
9,503	non-US Members	\$325/M

\*Please inquire about institutional, subscriber and non-member records.

The ATS is a leading medical association dedicated to advancing pulmonary, critical care and sleep medicine. Its members prevent and fight respiratory disease around the globe through patient care, research, education and advocacy.

Society members include more than 15,000 physicians, base scientists, translational researchers, nurses, nurse practitioners, respiratory therapists and other allied healthcare professionals, 30 percent of whom work in countries other than the U.S. Among the specialties they represent are adult and pediatric pulmonology, critical care medicine, sleep medicine, infectious diseases, allergy/immunology, behavioral science, public health, environmental and occupational medicine, neonatology and thoracic surgery.

Through its three peer-reviewed journals—including the *American Journal of Respiratory and Critical Care Medicine (AJRCCM)*, the *American Journal of Respiratory Cell and Molecular Biology (AJRCMB)*, and *Proceedings of the American Thoracic Society (PATS)*—the ATS supports the dissemination of groundbreaking research. The AJRCCM has the highest impact factor in the field of respiratory medicine.

**Source:** 100% Direct Mail Generated

See attached sheet for details on available selects; popular selects include:

- By Area of Interest
- By Board Certification
- By Clinical Practice
- By Professional Activities

**If this list interests you, we also manage:**

- American Academy of Otolaryngology—Head & Neck Surgery
- American College of Chest Physicians
- American College of Health Care Administrators
- American College of Sports Medicine
- Drug Delivery Technology subscribers (postal and email)

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. ATS reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.



**Selections Available:**

State, SCF	\$10/M
Section	\$20/M
Key Code	\$5/M
Nth Select	N/C

**Delivery Format:**

By Email	\$80 flat
NCOA, if requested	\$45 flat
Pressure Sensitive Labels	\$35/M

**Last Update:** 2/10

**TERMS AND CONDITIONS:**

- Minimum order: 2,500 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First-time customers must prepay
- For rush orders less than 5 days, add \$50
- \$50 fee on orders cancelled before mail date, plus applicable running charges
- Full payment is required for orders cancelled after mail date

**DELIVERABILITY GUARANTEE:**

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.



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## SPECIALIZED LISTING Selections Available from ATS

Raw counts are shown before intrafile dupes are removed; counts below are U.S. names only; call for non-U.S. counts.

### AREAS OF INTEREST (Assembly) RAW COUNTS

Allergy Immunology & Inflammation (All)	2,288
Critical Care (CC)	5,476
Clinical Problems (CP)	3,705
Environmental & Occupational Health (EOH)	941
Microbiology, Tuberculosis & Pulmonary Infections (MTPI)	1,840
Pulmonary Circulation (PC)	1,941
Pediatrics (PE)	1,246
Respiratory Cell & Molecular Bio (RCMB)	1,953
Respiratory Structure & Function (RSF)	1,574
Sleep Respiratory & Neurobiology (SRN)	1,233

### BOARD CERTIFICATION RAW COUNTS

All Board Certified (AN, IM, PE, SG)	8,316
Internal Medicine (IM)	7,039
Pediatrics (PE)	1,100

### SUB BOARD RAW COUNTS

All Sub Board (AI, CC, PCC, PD, PP, SM)	8,877
Critical Care (CC)	2,813
Pulmonary (PCC, PD, PP)	5,243

### CLINICAL PRACTICE RAW COUNTS

Critical Care (CC)	4,429
Internal Medicine (IM)	2,965
Pulmonary (PCC, PD)	9,064
Sleep Medicine (SM)	1,464

### TRAINING STATUS RAW COUNTS

Fellow (F)	2,198
Graduate Studen (G)	88
Resident (R)	248

### PROFESSIONAL ACTIVITIES RAW COUNTS

Clinical Practice-Hospitalist (CPH)	3,310
Clinical Practice-Traditional (CPT)	4,293
Clinical Research (CR)	1,735
Education-Clinical (EC)	2,763
Research-Basic Science (RBS)	2,471

### WORK SETTING RAW COUNTS

Academic Institution, Public (AIPUB)	4,231
Practice-Hospital based (CPH)	1,873
Practice-Clinical Traditionalist (CPT)	2,224
Government (GFSL, MLT, VA)	710



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