

CMP Certified Meeting Professionals

from Convention Industry Council



Masterfile of Certified Meeting Professionals

9,244	Total universe of names	\$140/M
8,402	Active CMP credentials	+\$25/M
841	Aspiring CMP candidates	\$140 flat fee
	2010 Conclave participants	call for info

Members of the Convention Industry Council represent more than 103,500 individuals and 19,500 firms and properties involved in the meetings, conventions and exhibitions industry. CIC offers many tools and programs designed to support the industry and meet its challenges; facilitate the exchange of information and ideas; and educate the public on its profound economic impact.

CIC administers Certified Meeting Professional (CMP) program, the industry's highest certification. CIC also spearheads APEX (Accepted Practices Exchange initiative) and recognizes pioneers of the industry through the Hall of Leaders program.

The CIC mailing list is now available as a Masterfile, allowing mailers to select and target from a database of meeting industry professionals.

Please see the next page for details on available selects, or contact the list manager for counts.

Address Type: 94% Business 6% Home
Source: 100% Direct Mail Generated

Demographic Information:

- Male 14% Female 73%

If this list interests you, we also manage:

American Bus Association
 ASAE & The Center for Association Leadership
 ASTA
 Association of Fundraising Professionals
 Museum Store Association

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. Convention Industry Council reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.

Selections Available:

State, SCF	\$10/M
Active CMP	\$25/M
By Certificate Type	\$15/M
Suppliers	\$15/M
Key Code	\$5/M
Nth Select	N/C

Delivery Format:

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

File Update:	Quarterly
Last Update:	2/10

TERMS AND CONDITIONS:

- Minimum order: 3,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- \$50 fee on orders cancelled before mail date, plus applicable running charges
- Full payment is required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

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