

# Council on Social Work Education



COUNCIL ON SOCIAL WORK EDUCATION

|                         |                                     |                |
|-------------------------|-------------------------------------|----------------|
| 3,554                   | Total CSWE Masterfile               | \$115/M        |
| <i>Popular selects:</i> |                                     |                |
| 1,563                   | CSWE Members                        | +\$15/M        |
| 629                     | CSWE mbrs with MSW or BSW           | \$200 flat fee |
| 1,565                   | Non-Mbr annual conference attendees | +\$15/M        |

The Council on Social Work Education (CSWE) is a nonprofit national association representing more than 3,000 individual members, as well as graduate and undergraduate programs of professional social work education. Founded in 1952, this partnership of educational and professional institutions, social welfare agencies, and private citizens is recognized by the council for Higher Education Accreditation as the sole accrediting agency for social work education in this country.

CSWE also promotes research and faculty development and advocates for social work education on a national scale.

Members of the CSWE are the senior faculty members including deans and MSW/BSW program directors.

The CSWE Masterfile includes active members as well as licensed social workers and other active practitioners working outside of academia; book buyers and librarians; exhibitors and other interested and supportive vendor partners.

**Address Type:** 67% Business 33% Home

**Source:** 100% Direct Mail Generated

**Demographic Information:**

- Male 27%
- Female 60%

**If this list interests you, we also manage:**

ACPA College Student Educators International  
*American School Board Journal*  
Harvard Educational Publishing Group  
The Hatherleigh Company

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. CSWE reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.

**Selections Available:**

|             |        |
|-------------|--------|
| Member type | \$15/M |
| State, SCF  | \$10/M |
| Key Code    | \$5/M  |
| Nth Select  | N/C    |

**Delivery Format:**

|                           |        |
|---------------------------|--------|
| Pressure Sensitive Labels | \$35/M |
| By E-mail with NCOA       | \$85   |

**Last Update:** 11/09

**TERMS AND CONDITIONS:**

- Minimum order: 1,500 names from masterfile; flat fee items exempt
- List rental for one-time use only
- Sample mailing piece required
- 48-hour turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- \$50 fee on orders cancelled before mail date, plus applicable running charges
- Full payment is required for orders cancelled after mail date

**DELIVERABILITY GUARANTEE:**

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

  
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