

Direct Marketing Association of Washington (DMAW)



942 Active Members \$200/F

The Direct Marketing Association of Washington is the largest regional direct marketing association in the U.S. DMAW members are direct marketing executives who work primarily in the Washington, DC metro area.

Members include vendors, suppliers, agencies, and freelancers involved in the promotion of products and services via direct response.

The purpose of this association is to promote the exchange of information among members; to promote use and understanding of direct marketing; and to encourage and support the teaching and study of direct marketing in an academic environment, as well as through the association itself.

Address Type: 100% Business Address

Selections Available:

State, SCF	\$10/M
Key Code	\$ 5/M

Delivery Format:

4-Up Pressure Sensitive	\$35/M
Diskette	\$65
E-Mail or FTP	\$70

File Is Updated:	Quarterly
Last Update:	5/09

TERMS AND CONDITIONS:

- Minimum order: Full File
- List rental for one-time use only
- Sample mailing piece required
- 48 hrs turnaround time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

MGI believes the data contained within this list to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will MGI's liability exceed the cost of the list.



The Association List Company

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