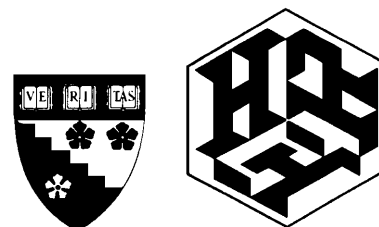


# Harvard Education Publishing Group



5,230	Total Active Individual Subscribers	\$130/M
<i>Popular selections:</i>		
1,006	Harvard Educational Review	+\$20/M
4,479	Harvard Education Letter	+\$20/M
971	Non-U.S. Subscribers	\$175 flat fee

The *Harvard Educational Review* is a quarterly scholarly journal of opinion and research for school administrators and higher education faculty. The *Harvard Education Letter* is a bimonthly newsletter for K-12 educators. Both are published by the Harvard Education Publishing Group, part of the Harvard Graduate School of Education.

The *Harvard Educational Review* publishes articles on the latest educational research, theory, and practice. It provides an interdisciplinary forum for discussion and debate about the field's most vital issues. Since its founding in 1930, *HER* has become one of the most prestigious education journals, with circulation to policymakers, researchers, administrators, and teachers.

The *Harvard Education Letter* is an award-winning bimonthly newsletter for preK-12 teachers and administrators. *HEL* brings together the latest research and analysis on key issues that affect school performance. The newsletter provides accurate, concise articles that teachers and administrators can use in their daily work, covering such topics as academic achievement, conflict resolution, school reform, parent involvement, cultural diversity, students at risk, student health, and much more.

#### Average Unit of Sale:

<i>Harvard Education Letter</i>	\$38/year
<i>Harvard Educational Review</i>	\$217/year

Address Type: 70% Business 30% Home  
Source: 100% Direct Mail Generated

#### Demographic Information:

- Male 28%
- Female 46%

#### If this list interests you, we also manage:

ACPA--College Student Educators International members  
American Association of School Administrators  
*American School Board Journal* subscribers  
*District Administration* subscribers  
*The Education Digest* subscribers  
International Society for Technology in Education members  
*University Business* subscribers

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

Harvard Graduate School of Education reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.

#### Selections Available:

State, SCF	\$10/M
By Publication	\$20/M
Key Code	\$5/M

#### Delivery Format:

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

File Update: Quarterly  
Last Update: 02/10

#### TERMS AND CONDITIONS:

- Minimum order: 5,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- **For rush orders less than 5 days, add \$50**
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

#### DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

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