

International Facility Management Association



36,782	Total IFMA Masterfile	\$250/M
11,929	Active US Members	+\$15/M
2,437	Active non-US Members	+\$25/M

The International Facility Management Association (IFMA) is the premier professional association for facility management. IFMA represents, supports and unites the largest community of facility management practitioners, consultants, educators, students, and product and service providers in the industry.

Supporting the largest community of FM professionals in the industry, IFMA membership comprises facility professionals throughout 55 countries. Members have a voice in 127 chapters and 15 councils and one special interest group.

Established as a not-for-profit dedicated to promoting excellence in the management of facilities. Globally, IFMA spots trends, conducts research, provides educational programs, and assists corporate and organizational facility managers in developing strategies to manage human, facility and real estate resources. The combined purchasing power of IFMA's North American members is \$81 billion (U.S.) annually.

Average Unit of Sale: \$750 / yr
 Address Type: 93% Business 7% Home
 Source: 100% Direct Mail Generated

Demographic Information:

- Male 67%
- Female 28%

If this list interests you, we also manage:

Academy of Management
 ICMA (Intl City/County Management Assn)

Selections Available:

Function	\$20/M
Area of Responsibility	\$20/M
Active US mbrs only	+\$15/M
Non-US mbrs	+\$25/M
State, SCF	\$10/M
Key Code	\$5/M
Gender	\$15/M
Nth Select	N/C

Delivery Format:

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

File Update: Quarterly
Last Update: 2/10

TERMS AND CONDITIONS:

- Minimum order: 3,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 48 hrs, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.



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**SPECIALIZED SELECTIONS
FROM THE IFMA MASTERFILE**

<u>Function:</u>	<u>Counts:</u>
Acquisition or Disposal (AQ)	895
Architectural Design / Planning (AR)	1,391
Forecasting or Budgeting (BU)	2,079
Construction / Reservation (CO)	2,405
Environ/Health/Safety (EH)	950
Engineering (EN)	475
Annual Facility Planning (FA)	2,066
Facility Support (FC)	2,283
Interior Space Design (IN)	2,534
Long Range Planning (LR)	2,067
Maintenance / Operations (MA)	2,064
Sales / Marketing (SM)	350
Facility Managers (FM)	9,540

<u>Responsibility:</u>	<u>Counts:</u>
Communications (CO)	2,523
Facility Function (FC)	307
Finance (FI)	3,060
Human / Environmental (HE)	3,230
Leadership / Management (LE)	3,977
Operations / Maintenance (OP)	3,882
Plan / Project Management (PL)	4,852
Quality / Assess / Innovation (QA)	2,174
Real Estate (RE)	1,420
Sales / Mktg / Bus Development (SM)	3,039
Technology (TE)	1,371