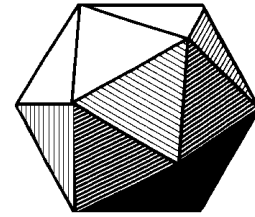


# Mathematical Association of America



14,079	Active US Members	\$125/M
1,675	Active Non-US Members	\$150/M

The MAA list is the most comprehensive direct response list available for college and university math professors. Advanced mathematical professionals in secondary schools, government, and industry are also included. MAA members' extensive mathematical backgrounds make them excellent prospects for computer offers, both professional and consumer.

Average Unit of Sale: \$76

Address Type: 41% Business 58% Home

Source: 100% Direct Mail Generated

#### Demographic Information:

- Male 69%
- Female 22%

#### If this list interests you, we also manage:

National Council of Teachers of Mathematics  
National Science Teachers Association  
National Association for Business Economics  
ACPA College Student Educators International

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. MAA reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.

#### Selections Available:

State, SCF	\$10/M
Key Code	\$5/M
Category	\$20/M
Nth Select	N/C

#### Delivery Format:

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

File Update:	Quarterly
Last Update:	8/09

#### TERMS AND CONDITIONS:

- Minimum order: 5,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48-hour turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

#### DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35¢ per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

 **MGI Lists**  
THE ASSOCIATION LIST COMPANY  
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