

NAADAC

The Association for Addiction Professionals

(formerly the National Association of Alcohol and Drug Abuse Counselors)

6,947 US Members

\$115/M

The National Association of Alcohol and Drug Abuse Counselors (NAADAC) was founded in 1972 as the only professional membership organization dedicated to the needs and advancement of alcoholism and drug abuse counselors. Their magazine, *Counselor* provides information on the special challenges faced by these professionals every day. NAADAC's membership is comprised of counselors, educators, and specialists engaged in the treatment and prevention of alcoholism and drug abuse, as well as those in related fields of medicine.

Address Type: 6% Business 93% Home

Source: 100% Direct Response Generated

Demographic Information:

- Male 41%
- Female 50%

If this list interests you, we also recommend:

American Counseling Association*

National Board of Certified Counselors*

* contains addictions counseling select

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. Within 90 days of invoice date for the mailer to qualify for this refund.



Selections Available:

State, SCF	\$10/M
Key Code	\$5/M
Nth Select	N/C

Delivery Format:

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

File Update:	Quarterly
Last Update:	02/10

TERMS AND CONDITIONS:

- Minimum order: \$350
- List rental for one-time use only
- Sample mailing piece required
- 48 hrs turnaround time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

Deliverability Guarantee:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

MGI Lists

THE ASSOCIATION LIST COMPANY

A Division of Marketing General Inc.
209 Madison Street, Suite 300, Alexandria, VA 22314

1-800-899-4420 ext 325

Fax: 703-549-0697

Attn [Elena Hawkins](#)

email: ehawkins@MGILists.com

www.MGILists.com