

# National Association for Business Economics

7,491	NABE Masterfile	\$150/M
4,225	Active US Members	\$150/M
1,995	Non-member Meeting Attendees	\$300 flat
658	Research Libraries*	\$150 flat

NABE® is an association of professionals who have an interest in business economics and who want to use the latest economic data and trends to enhance their ability to make sound business decisions. The Masterfile includes members, subscribers and prospects who represent more than 1,500 businesses and other organizations from around the world.

NABE's mission is to provide leadership in the use and understanding of economics.

Since its founding in 1959, NABE® has continued to attract the attention of the most influential and prestigious economic leaders in business. Past Presidents have included former Federal Reserve Governors, the Chairman of the Board of Governors for the Federal Reserve System, and other senior business leaders.

NABE members purchase or recommend books, training programs, software, data services, consulting services, professional advancement tools, online news services, and business publications, including newspapers and magazines. Meeting attendees are highly educated and are looking for the latest and best ideas. They are active consumers of items that will help improve their work and their careers. NABE members have a median base salary of \$100,000 and 90 percent have advanced degrees.

\*Research Library select mails to institution name; no contact name is included.

**Address Type:** 71% Business 29% Home

**Source:** Direct Mail Generated

**If this list interest you, we also manage:**

Academy of Management  
Financial Executives International  
National Society of Accountants

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

## Selections Available:

State, SCF	\$10/M
Key Code	\$ 5/M

## Address Format:

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$75

<b>File Update:</b>	Quarterly
<b>Last Update:</b>	6/09

## TERMS AND CONDITIONS:

- Minimum order: \$300
- List rental for one-time use only
- Sample mailing piece required
- 48 hrs turnaround time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Consumer offers reviewed individually
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

## Deliverability Guarantee:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

NABE reserves the right to refuse orders deemed by NABE to be contrary to the best interest of the membership.



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