

National Association of Biology Teachers



2,646 Active U.S. Members

\$ 95/M

The National Association of Biology Teachers (NABT) is the leader in life science education. NABT provides biology and life science educators with a wide variety of opportunities to share experiences and expertise with colleagues from around the globe; to keep up with trends and developments in the field; and to grow professionally.

Members keep up to date with such periodicals as *The American Biology Teacher*, a nationally recognized journal; and NABT's newsletter, *News and Views*.

Average Unit of Sale: \$55/yr
Address Type: 44% Business 56% Home
Source: 100% Direct Mail Generated
Demographic Information:
• Male 39 % Female 56 %

Specialized selections available; raw counts are shown before intrafile dupes are removed.

| <u>Professional Designation</u> | <u>raw counts</u> |
|---------------------------------|-------------------|
| Biology Teacher | 685 |
| Department Head | 88 |

If this list interests you, we also manage:

Bureau of Education and Research
International Reading Association
National Middle School Association

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

NABT reserves the right to refuse orders deemed by NABT to be contrary to the best interests of the membership.

Selections Available:

State, SCF \$10/M
Key Code \$5/M
Nth Select N/C

Delivery Format:

By Email \$80 Flat
NCOA, if requested \$45 Flat
Pressure-Sensitive Labels \$35/M

File Update: 11/10

TERMS AND CONDITIONS:

- Minimum order: **FULL FILE**
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Consumer offers reviewed individually
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35¢ per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

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