

National Art Education Association

NAEA

17,153 Active members \$125/M

The NAEA membership list includes elementary, secondary, and higher education art teachers and district supervisors who buy art supplies and classroom materials as well as textbooks, videotapes, posters, books, and subscriptions.

Average Unit of Sale: \$65
Address Type: 26% Business 74% Home
Source: 100% Direct Mail Generated

Demographic Information:
• Male 15%
• Female 77%

If this list interests you, we also manage:
Bureau of Education and Research
International Reading Association

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

NAEA reserves the right to refuse orders deemed by NAEA to be contrary to the best interests of the membership

Selections Available:

| | |
|--------------------|--------|
| State, Region, SCF | \$10/M |
| Grade Level | \$15/M |
| Member Type | \$15/M |
| Key Code | \$5/M |
| Nth Select | N/C |

Delivery Format:

| | |
|---------------------------|-----------|
| By Email | \$80 Flat |
| NCOA, if requested | \$45 Flat |
| Pressure-Sensitive Labels | \$35/M |

| | |
|--------------|-----------|
| File Update: | Quarterly |
| Last Update: | 11/10 |

TERMS AND CONDITIONS:

- Minimum order: 5,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hour turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

 **MGI Lists**
THE ASSOCIATION LIST COMPANY
A Division of Marketing General Inc.
209 Madison Street, Suite 300, Alexandria, VA 22314

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Fax: 703-549-0697
Attn: [Elena Hawkins](mailto:ehawkins@MGILists.com)
email: ehawkins@MGILists.com
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Selections available from the NAEA list

Teacher Level:

| | |
|------------------------------------|-------|
| Elementary Art Teachers (EL) | 5,201 |
| Middle/Jr. Teachers (MJ) | 2,004 |
| Secondary Art Teachers (SC) | 5,282 |
| Higher Education Art Teachers (HE) | 1,139 |
| Museum Art Educators (ME) | 542 |
| District Art Supervisors (AS) | 433 |
| Other | 898 |

Member Type:

| | |
|------------|--------|
| Active | 11,941 |
| First Year | 835 |
| Retired | 753 |
| Life | 63 |
| Student | 3,297 |

School Type:

| | |
|---------|-------|
| Charter | 75 |
| Public | 1,479 |
| Private | 277 |
| Other | 206 |

NAEA Regions:

| | |
|---------|-------|
| East | 4,179 |
| Pacific | 1,321 |
| South | 3,613 |
| West | 5,576 |