

# National Association for Girls and Women in Sport

4,754 Active U.S. Members \$95/M



NAGWS directly serves the needs of administrators, teachers, coaches, leaders and participants of sport programs for girls and women. Members across the nation help develop and promote leadership opportunities for women in sport and advocate women's full participation in sport and leisure activity.

Members stay informed with the *GWS News*, published five times per year with the latest information on issues concerning girls and women's sports.

Address Type: 67% Home 339% Work

Source: 100% Direct Mail Generated

#### Demographic Information:

Male 10 %  
Female 80 %

If this list interests you, we also manage:

American Association for Health Education  
National Dance Association  
American Alliance for Health, Physical Education, Recreation and Dance

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list. NAGWS reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.

#### Selections Available:

State, SCF	\$10/M
Key Code	\$5/M
Primary Responsibility	\$15/M
Employment Level	\$15/M
Council Description	\$15/M

#### Delivery Format:

4-Up Pressure Sensitive	\$35/M
Diskette	\$75
E-mail + NCOA	\$75

Last Update: 2/09

#### TERMS AND CONDITIONS:

- Minimum order: Full file
- List rental for one-time use only
- Sample mailing piece required
- 48 hour turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Consumer offers reviewed individually
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

#### DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund



**MGI Lists**

The Association List Company

209 Madison Street, Ste 300, Alexandria, VA 22314.

**1-800-899-4420 Ext. 390**

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## SPECIALIZED LISTS OF INDIVIDUAL MEMBERS

### Council Descriptions

Research (RS)	729
Advocacy Equity (AE)	891
Coaching -ANCC (COA)	1,536
International Programs (IP)	202
Professional Development (PD)	930
Public Relations Media (PRM)	467
Athletic Administration - OAA (AA)	817
National Intramural Sports Council (NISC)	126
Affiliated National Riding Commission (ANRC)	23
National Council for Athletic Training -NCAI (NCAT)	335

### Employment Levels

Elementary (ES)	700
Comm/Jr College (CJC)	78
College/Univ (CU)	925
Business/Industry (BI)	31
Hospital/Clinic (HC)	13
Other (OTH)	72
Middle School (MS)	462
High School (HS)	968

### Primary Responsibility

Athletic Director (AD)	119
Research (RES)	42
Retired (RET)	229
Teacher/Coach (TC)	937
Teacher/Professor(THP)	1,126



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