

National Association for Girls and Women in Sport



3,449 Active US Members \$95/M

NAGWS directly serves the needs of administrators, teachers, coaches, leaders and participants of sport programs for girls and women. Members across the nation help develop and promote leadership opportunities for women in sport and advocate women's full participation in sport and leisure activity.

Members stay informed with the *GWS News*, published five times per year with the latest information on issues concerning girls and women's sports.

Address Type: 34% Business 66% Home

Source: 100% Direct Mail Generated

Demographic Information:

- Male 10%
- Female 89%

If this list interests you, we also manage:

American Association for Health Education
National Dance Association
American Alliance for Health, Physical Education, Recreation and Dance

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

NAGWS reserves the right to refuse orders deemed by them to be contrary to the best interests of the membership.

Selections Available:

State, SCF	\$10/M
Key Code	\$5/M
Primary Responsibility	\$15/M
Employment Level	\$15/M
Council Description	\$15/M

Delivery Format:

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

Last Update: 3/09

TERMS AND CONDITIONS:

- Minimum order: Full file
- List rental for one-time use only
- Sample mailing piece required
- 48 hour turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Consumer offers reviewed individually
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund..



THE ASSOCIATION LIST COMPANY
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SPECIALIZED LISTINGS - NAGWS

Council Descriptions

Research (RS).....	554
Advocacy Equity (AE)	672
Coaching -ANCC (COA)	1,123
International Programs (IP)	140
Professional Development (PD)	683
Public Relations Media (PRM)	356
Athletic Administration - OAA (AA)	593
National Intramural Sports Council (NISC)	108
Affiliated National Riding Commission (ANRC)	20
National Council for Athletic Training -NCAI (NCAT).....	208

Employment Levels

Elementary (ES)	540
Comm/Jr College (CJC)	55
College/Univ (CU)	848
Business/Industry (BI)	20
Hospital/Clinic (HC)	8
Middle School (MS).....	325
High School (HS).....	650

Primary Responsibility

Athletic Director (AD).....	103
Research (RES)	51
Retired (RET)	197
Student (STU)	126
Teacher/Coach (TC)	756
Teacher/Professor (THP, TCHR)	947



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