

National Board for Certified Counselors



42,895 Individual Registrants \$125/M

The National Board for Certified Counselors was incorporated in 1982 to establish and monitor a national certification system, to identify for those professionals and the public those counselors who have voluntarily sought and obtained certification, and to maintain a register of those counselors. NBCC certifies more than 36,000 counselors to date.

NBCC offers a general practice credential (the NCC), which is required for all NBCC certificants. In addition, NCC's may hold any of the following specialty credentials: career counseling, gerontological counseling, school counseling, clinical mental health counseling, and addiction counseling.

Address Type: 99% Home Address
Source: 100% Direct Mail Generated

Demographic Information:

- Male 21%
- Female 68%

Additional Selections:

Certified Clinical Mental Health Counselor (CCMHC)..... 974
Master Addictions Counselor (MAC)..... 696
Nat'l Certified Career Counselor (NCCC)..... 519
Nat'l Certified Gerontological Counselor (NCGC)..... 139
Nat'l Certified School Counselor (NCSC)..... 2,513

If this list interests you, we also manage:

American Counseling Association
National Association of Alcohol, and Drug Abuse Counselors
American Group Psychotherapy Assn
American Psychological Society
National Index of Social Workers

Selections Available:

State, SCF \$10/M
Specialty \$20/M
Key Code \$5/M
Nth Select N/C

Delivery Format:

Pressure Sensitive Labels \$35/M
By E-mail with NCOA \$85

File Update: Quarterly
Last Update: 2/10

TERMS AND CONDITIONS:

- Minimum order: \$300
- List rental for one-time use only
- Sample mailing piece required
- 48 hrs turnaround time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment required for orders cancelled after mail date.

Deliverability Guarantee:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.


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