

# National Council of Teachers of Mathematics

46,340	Active U. S. Members	\$130/M
1,879	Active Non-U.S. Members	\$145/M



NATIONAL COUNCIL OF  
TEACHERS OF MATHEMATICS

The National Council of Teachers of Mathematics (NCTM) is a public voice of mathematics education, providing vision, leadership, and professional development to support teachers in ensuring mathematics learning of the highest quality for all students. NCTM is the world's largest organization dedicated to improving mathematics education in pre-kindergarten through grade 12. The Council's award winning publication, *Curriculum Focal Points*, builds on its *Principles and Standards for School Mathematics*, both striving towards a more coherent, focused mathematics curriculum. NCTM is dedicated to ongoing dialogue and constructive discussion with all stakeholders about what is best for our nation's students.

Members of NCTM are PreK-12 teachers, supervisors, student teachers, teach educators, professors of two-year colleges, four-year colleges and universities, curriculum developers, superintendents, as well as schools and libraries. These professionals stay connected and informed through NCTM's journals - *Teaching Children Mathematics*, *Mathematics Teaching in the Middle School*, *Mathematics Teacher*, and *Journal for Research in Mathematics Education* – as well as, through various conferences and online offerings. Members who have opted out from receiving mail from NCTM have been removed from the mailing lists.

**Average Unit of Sale:** \$75/year (Membership)  
**Address Type:** 34% Home 66% Business  
**Source:** 100% Direct Mail Generated

#### Demographic Information:

- Male 23 %
- Female 70 %

### NEW SELECTS NOW AVAILABLE!!

#### If this list interests you, we also manage:

Bureau of Education & Research  
Mathematical Association of America

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

NCTM reserves the right to refuse orders deemed by NCTM to be contrary to the best interests of the membership.

#### Selections Available:

State, SCF	\$10/M
Key Code	\$5/M
Journal/Grade Level	\$20/M
Nth Select	N/C

#### Delivery Format:

By E-mail	\$80 Flat
NCOA, if Requested	\$45 Flat
Pressure Sensitive Labels	\$35/M

<b>File Update:</b>	Quarterly
<b>Last Update:</b>	11/10

#### TERMS AND CONDITIONS:

- Minimum order: 5,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

#### DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

 **MGI Lists**  
THE ASSOCIATION LIST COMPANY  
A Division of Marketing General Inc.  
209 Madison Street, Suite 300, Alexandria, VA 22314

1-800-899-4420 ext 325  
Fax: 703-549-0697  
Attn: [Elena Hawkins](mailto:ehawkins@MGILists.com)  
email: [ehawkins@MGILists.com](mailto:ehawkins@MGILists.com)  
[www.MGILists.com](http://www.MGILists.com)

## SPECIALIZED LISTINGS – NCTM

### Journal Selects

Teaching Children Mathematics (Grades PreK-6) - (TCM) .....	9,763
Mathematics Teaching in the Middle School (Grades 5-8) - (MTMS) .....	10,838
Mathematics Teacher (Grades 8-12) - (MT) .....	11,892
Journal for Research in Mathematics Education (College) – JRME .....	2,830
E-TCM .....	7,222
E-MTMS .....	2,839
E-MT .....	2,146

### Member Type

Member, E Member .....	31,392
Student .....	508
Retired .....	38
Supervisor/Admin .....	395
K8 Member .....	10,773

### Teaching Level

Pre K-2 .....	566
K-12 .....	397
3-5 .....	6,368
6-8 .....	6,352
9-12 .....	5,972
Higher Education .....	1,781

### Job Functions

Consultant .....	399
Curriculum Coord/Dev .....	176
Math Coach/Tutor .....	246
Teacher/Educator .....	2,175