

National Head Start Association

48,596	Masterfile	\$150/M
4,053	Program Directors	\$600/F

The idea for a Head Start Association was born in 1973 in Kansas City, Missouri at a national conference for directors of community action agencies. A not-for-profit membership organization representing the 750,000 children, 139,000 staff and 2,050 Head Start programs in America, NHSA provides a national forum for the continued enhancement of Head Start services for poor children ages zero to five, and their families. It is the only national organization dedicated exclusively to the concerns of the Head Start community.

Program Directors stay apprised of issues currently of special interest to the Head Start community with their magazine, *Children and Families*, a quarterly publication, as well as the *NHSA News*, a quarterly newsletter.

Address Type: 99% Business

Source: 100% Direct Mail Generated

Demographic Information:

- Male 8%
- Female 91%

If this list interests you, we also manage:

National Association for the Education of Young Children
National Association for Elementary School Principals
International Reading Association
Bureau of Education and Research

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.



Selections Available:

State, SCF	\$10/M
Member Type	\$25/M
Specialized List	\$25/M
Gender	\$25/M
Key Code	\$5/M
Nth Select	N/C

Delivery Format:

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

File Update:	Quarterly
Last Update:	04/09

TERMS AND CONDITIONS:

- Minimum order: 5,000
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment required for orders cancelled after mail date.

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.


THE ASSOCIATION LIST COMPANY
A Division of Marketing General Inc.
209 Madison Street, Suite 300, Alexandria, VA 22314

1-800-899-4420 ext 325
Fax: 703-549-0697
Attn: [Elena Hawkins](mailto:ehawkins@MGILists.com)
email: ehawkins@MGILists.com
www.MGILists.com

SPECIALIZED LISTINGS - NHSA

Member Type

*Program Directors 4,053
Individual/Chapter 47,000

Specialized Listing

Teacher/Asst Teacher 3,985
Health/Case Workers 1,151
Parents/Volunteer/Advocates 751
Business/Finance 153
Other 38,542

Gender

Male 3,740
Female 44,104
Unknown 752