

National Legal Aid & Defender Association (NLADA)



23,271	NLADA Masterfile of Names	\$125/M
9,757	Active members	\$145/M
12,322	Non-members	\$125/M

More detailed selections to follow.

NLADA is the national association for civil legal aid and public defense organizations and individuals who work to make "justice for all" a reality in America. Members may be organizations or individuals; the list includes individual contacts within organizations.

NLADA Civil Program members include organizations and government entities that provide (as their primary purpose) civil legal services to persons unable to afford legal counsel.

NLADA Defender Program members include public defender agencies, organizations, assigned counsel and contracted law offices that provide (as their primary purpose) indigent defense services in criminal matters to persons unable to afford legal counsel.

NLADA Associate Members include such professionals as pro bono and lawyer referral programs, bar associations, IOLTA programs, ACLU programs, student legal services programs, and specialized advocacy or support organizations, such as domestic violence programs, homeless shelters, and civil rights organizations.

Average Unit of Sale: dues range from \$220 to \$4,375
Source: 100% Direct Response Generated

If this list interests you, we also manage:
American Association for Affirmative Action
American Intellectual Property Law Association
ICMA
National Court Reporters Association
National League of Cities

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

Selections Available:

State, SCF	\$10/M
Key Code	\$5/M
Gender	\$20/M
Budget	\$20/M
LSC Funded	\$20/M
Member	\$20/M
Nth Select	N/C

Delivery Format:

By E-mail	\$80 Flat
NCOA, if Requested	\$45 Flat
Pressure Sensitive Labels	\$35/M

File Update: Quarterly
Last Update: 3/10

TERMS AND CONDITIONS:

- Minimum order: 2,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

DELIVERABILITY GUARANTEE:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.