

# National Society of Accountants



10,058 Individual members \$125/M

NSA is a national professional organization dedicated to maintaining high standards of proficiency among its members and the accounting profession. NSA's members provide accounting, tax preparation, tax planning, financial planning, and managerial advisory services to small businesses and private individuals. NSA is the only national organization representing the local practitioner and small business at the federal level on such a wide and effective scope.

**Average Unit of Sale:** \$143/year

**Address Type:** 58% Business 42 % Home

**Source:** 100% Direct Mail Generated

**Demographic Information:**

- Male 62%
- Female 29%

**If this list interests you, we also manage:**

Mathematical Association of America  
Academy of Management  
Financial Executives International

**Selections Available:**

State, SCF	\$10/M
Key Code	\$5/M
Nth Select	N/C

**Delivery Format:**

Pressure Sensitive Labels	\$35/M
By E-mail with NCOA	\$85

<b>File Update:</b>	Quarterly
<b>Last Update:</b>	3/10

**TERMS AND CONDITIONS:**

- Minimum order: 5,000 names
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Consumer offers reviewed individually
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment required for orders cancelled after mail date.

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.



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