

Special Libraries Association

6,967	Individual US Members	\$165/M
785	Canadian Members	\$175/M
590	Members Outside US & Canada	\$175/M

SLA is an international association for innovative information professionals and their strategic partners. Dedicated to promoting the leadership role of special librarians, SLA is a nonprofit organization that strengthens its members through learning, advocacy and networking initiatives. Current membership exceeds 12,000 associates in 83 countries.

Members are affiliated with libraries that specifically serve corporations, research operations, governmental agencies, universities, newspapers, museums and other institutions that use or produce specialized information. **SLA members are the purchasing decision-makers for their libraries or information centers. More than half of the members work in corporate settings; over 45% of them control six-figure annual budgets.** With the vast majority holding a master's degree in library/information science, they are also a highly educated group.

SLA members are the resource experts who executives, academicians, bureaucrats, the media, research scientists and more turn to for accurate, comprehensive, updated information. As demand for specialized information continues to increase, so does the size and influence of the SLA. With MGILists, you can reach a global audience of special library professionals. Call us today – we're ready to help.

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- Average Individual Income \$45,912

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 **MGI Lists**
THE ASSOCIATION LIST COMPANY
A Division of Marketing General Inc.
209 Madison Street, Suite 300, Alexandria, VA 22314

1-800-899-4420 ext 383

Fax: 703-549-0697

Attn: [Candy Brecht](mailto:cbrecht@MGILists.com)

email: cbrecht@MGILists.com

www.MGILists.com

SPECIALIZED LISTINGS - SLA

<u>DIVISION AFFILIATIONS:</u>	<u>COUNTS:</u>
Advertising & Marketing (DAM)	144
Biomedical & Life Sciences (DBIO)	422
Business & Finance (DBF)	1,116
Chemistry (DCHE)	192
Competitive Intelligence (DCI)	412
Education (DEDU)	139
Engineering (DENG)	239
Environmental & Resource Management (DERM)	122
Food, Agriculture & Nutrition (DFAN)	135
Geography (DGI)	264
Information Technology (DITE)	724
Insurance & Employee Benefits (DIEB)	90
Knowledge Management (DKM)	724
Legal (DLEG)	894
Library Management (DLMD)	563
Military Librarians (DMIL)	267
Museums, Arts & Humanities (DMAH)	412
News (DNWS)	247
Petroleum & Energy Resources (DPER)	109
Pharmaceutical & Health Tech. (DPHT)	378
Physics, Astronomy, Math (DPAM)	157
Science-Technology (DST)	364
Social Science (DSOC)	230
Solo Librarians (DSOL)	328
Medical Section (SMED)	154
Transportation (DTRN)	90
Communications (SCOM)	92
Aerospace (SENA)	65
Forestry Section (SERF)	17
Digital Content Section (SITD)	229
Information Systems Section (SITI)	170
Tech Services Section (SITT)	146
Webmaster Section (SITW)	126
Consulting Section (SLMC)	84
Marketing Section (SLMM)	82
Nonprofit Sector Section (SNS)	62

<u>CHAPTERS:</u>	<u>COUNTS:</u>
Alabama (CAL)	27
Arabian Gulf (CAG)	2
Arizona (CAZ)	45
Asian (CAS)	8
Boston (CBOS)	296
Central Ohio (CCNO)	57
Cincinnati (CCIN)	39
Cleveland (CCLE)	66

<u>CHAPTERS (cont):</u>	<u>COUNTS:</u>
European (CEUR)	7
Fairfield County (CFFC)	45
Florida & Caribbean (CFL)	98
Georgia (CGA)	81
Hawaiian – Pacific (CHIP)	17
Heart of America (CHOA)	43
Hudson Valley (CHDV)	33
Illinois (CIL)	303
Indiana (CIN)	67
Iowa (CIO)	18
Kentucky (CKY)	39
LA/Southern MS (CLA)	31
Maryland (CMD)	94
Michigan (CMI)	107
Mid-South (CMDS)	18
Minnesota (CMN)	131
New Jersey (CNJ)	159
New York (CNY)	508
North Carolina (CNC)	100
Oklahoma (COK)	20
Omaha Area (COMA)	17
Oregon (COR)	56
Pacific Northwest (CPNW)	125
Philadelphia (CPHL)	188
Pittsburgh (CPIT)	64
Princeton-Trenton (CPRT)	56
Rhode Island (CRI)	27
Rio Grande (CRIO)	30
Rocky Mountain (CRMT)	110
San Andreas (CSNA)	103
San Diego (CSND)	56
San Francisco Bay Region (CSFO)	204
Sierra Nevada (CSRN)	36
South Carolina (CSC)	26
Southern Appalachian (CSAP)	30
Southern California (CSCA)	207
ST Louis Metro (CSTL)	74
Texas (CTX)	161
Toronto (CTOR)	1
Upstate New York (CUNY)	63
Virginia (CVA)	92
Washington DC (CWDC)	594
Wisconsin (CWI)	83



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