

Entomological Society of America



8,203	Total Universe	\$150/M
5,737	ESA Members	\$150/M
3,162	non-US Members	\$175/M
2,185	Non-Members	\$100/M

The Entomological Society of America (ESA) is the largest organization in the world serving the professional and scientific needs of entomologists (the study of insects) and those in related disciplines. This list includes researchers, pest control operators, extension agents, industry, and academics.

Address Type: 77% Business 23% Home

Demographic Information:

- Male 56%
- Female 25%

Specialty Selections Available: raw counts

Systematics, Morphology & Evolution	444
Physiology, Biochemistry, Toxicology & Molecular Biology	313
Biology, Ecology & Behavior	1,448
Biological Control	326
Apiculture & Social Insects	132
Insect Vectors/ Plant Disease	60
Behavior & Ecology	482
Insect Pathology & Microbial Control	90
Quantitative Ecology	40
Medical & Veterinary Entomology	514
Regulatory & Extension Entomology	258
Protection Entomology	1,015
Host Plant Resistance	157
Urban Entomology	378

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

Selections Available:

Specialty	\$15/M
State, SCF	\$10/M
Key Code	\$5/M

Delivery Format:

By Email	\$80 Flat
NCOA, if requested	\$45 Flat
Pressure Sensitive Labels	\$35/M

File Update:	Quarterly
Last Update:	09/10

TERMS AND CONDITIONS:

- Minimum order: 5,000 names
- **List rental for one-time use only**
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date

Deliverability Guarantee:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.



THE ASSOCIATION LIST COMPANY

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